

Earth Balance® New Vegan Nut Butters Now Available At All Henry's Farmers Markets

Southern California natural foods retailer offers new Almond Butter and Peanut Butter

BOULDER, Colo. (Aug. 26, 2008) — Earth Balance®, a line of all-natural healthy buttery spreads, shortenings, nut butters, and cream cheeses, announced today that Henry's Farmers Market is now offering Earth Balance®'s new vegan Almond Butter and Peanut Butter in all of its 28 stores across Southern California.

"Henry's Farmers Market is thrilled to be one of the first retailers to offer Earth Balance's new all-natural and vegan nut butters," said Gene Rathswohl, grocery & bulk foods category manager for Henry's Farmers Market. "Henry's customers are already strong supporters of the Earth Balance® brand, and these new offerings are the perfect addition to our current lineup of products."

Earth Balance®'s new vegan nut butter line, which includes an Almond Butter, Creamy Peanut Butter, and Crunchy Peanut Butter, provides a unique combination of great taste and nutritional benefits. An added blend of expeller-pressed oils works naturally to keep the nut butters from separating, and flax seeds are added for excellent ALA Omega 3 content. In addition, the nut butters are sweetened with natural agave syrup, a low glycemic sweetener.

"We are excited to offer our newest products to Henry's customers," Rickard Werner, vice president and general manager of Earth Balance®. "The Henry's team and customers have always been strong supporters of our brand, and we look forward to introducing our agave-sweetened vegan nut butters — offering additional healthy and great-tasting spread alternatives to shoppers."

About Earth Balance®:

Based in Boulder, Colo., Earth Balance® produces a line of 14 deliciously healthy buttery spreads, shortenings, nut butters, and cream cheeses. Made with a proprietary blend of expeller-pressed oils shown to raise good (HDL) cholesterol and lower bad (LDL), they are also a good source of important Omega 3's. Available in organic and vegan varieties, in both tub and stick forms, Earth Balance® Natural Spreads are free of GMOs, gluten, trans fats, hydrogenated oils, and artificial ingredients of any kind. Earth Balance® Natural Spreads are sold nationally at Whole Foods Market, regionally at City Market, Fred Meyer, Henry's, King Soopers, Publix, QFC, Safeway, Trader Joe's and Wegmans, as well as in local natural and specialty stores across the U.S. and Canada. Earth Balance® is a division of Smart Balance Inc. (NasdaqGM: SMBL). For more information, visit www.EarthBalanceNatural.com.

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